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Tacit Knowledge about Italian Valpolicella Wine An Executive Video Interview with Dr. Paolo Zardini¹

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Abstract:

Dr. Paolo Zardini, an enologist and agronomist is the owner of the Tenuta Chevalier Winery located in the heart of the Italian wine region of Veneto. Dr. Zardini shares history and secrets from generations ago about the farming methods his family still utilizes to produce Amarone Valpolicella wine.

Keywords: wine production, Veneto region, tacit knowledge.



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¹ Dr. Paolo Zardini is the owner of Tenuta Chevalier Winery. Visit the website at: <http://www.chevalier.it/>

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