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## **EDITOR'S NOTE**

Dear Readers,

Welcome to our yearly issue celebrating papers from the IFAMA Best Paper competition held in Atlanta during the 2013 annual conference, last June. We have a power packed issue with ten articles. Instructors take note, there are three case studies that may be useful for your classes. A teaching case study, “*Corporate Social Responsibility in Swedish Food Retail: The Case of Tiger Shrimp.*” written by Julia Rotter and Cecilia Mark-Hebert of the Swedish University of Agricultural Sciences, was the case used in IFAMA’s 2013 International Student Case Competition. A second case, “*Helping Consumers “Know Who Grows” Their Coffee: The Case of THRIVE Farmers’ Coffee.*” written by a team led by Norbert Wilson of Auburn University, was featured in the Harvard Style case study workshops. Finally Professor John Siebert of Texas A&M has teamed up with Clay Jones to write a great case study entitled, “*Building the Certified Angus Beef Brand.*”

The IFAMR supports the organizers of the symposium by promoting the submission of full research manuscripts and teaching case studies. The annual Best Paper competition not only helps elevate the quality of presentations, but simultaneously allows scholars to fast track their article to publication and have a chance to win a cool looking award. Plan to submit a full manuscript to the 2014 Best Paper competition that will be held in Cape Town, South Africa—June 14-15, 2014. The call for papers will be issued soon.

We also have a call underway for case studies focused on African food and agribusiness enterprises. This Special Issue, entitled *African Agribusiness on the Move*, is edited by Mary Shelman of Harvard Business School, Aidan Connolly of Alltech, Inc., and Mandla Nkomo of Technoserve. It will be published in March, 2014. The call has a unique twist in that we will match academic scholars with firms to help them tell their story. So managers should not be intimidated at the thought of writing a 1000-1500 word case study. We have help for you. And academics who would like to work with a manager should drop us an email at [ifamr@ifama.org](mailto:ifamr@ifama.org) to volunteer. Complete details can be found here: [https://www.ifama.org/publications/journal/cmsdocs/SI\\_Africacall.pdf](https://www.ifama.org/publications/journal/cmsdocs/SI_Africacall.pdf)

Finally, beginning in 2014, there will be a change in the IFAMR publication fees. The IFAMR is financed solely by publication fees, issue sponsorship, and advertising. We are open access so we maximize the impact of your work, and as a result, over 15,000 articles are downloaded every month. Open access means we do not receive library fees. We currently assess a \$750 fee per article. Starting in 2014 we will continue to charge \$750 per article, but there will be a \$50/per page charge for every article greater than 15 pages. The change in fees better reflects the additional costs of publishing lengthy articles.

Enjoy the issue,

**Peter Goldsmith, Executive Editor, IFAMR**