

# SOME BACKGROUND INFO:

- ③ 17,000+ jobs posted in the USA, Canada, AUS, NZ, and Europe YTD 2010
- ③ Over 52,000 applications to jobs YTD 2010
- ③ 500 employers have set-up new accounts YTD 2010
- ③ 60,000 new users each month
- ③ 150,000 subscribers to the weekly e-newsletter



# A Few of our Partner Clients

AG Careers.com



Tyson Foods, Inc.



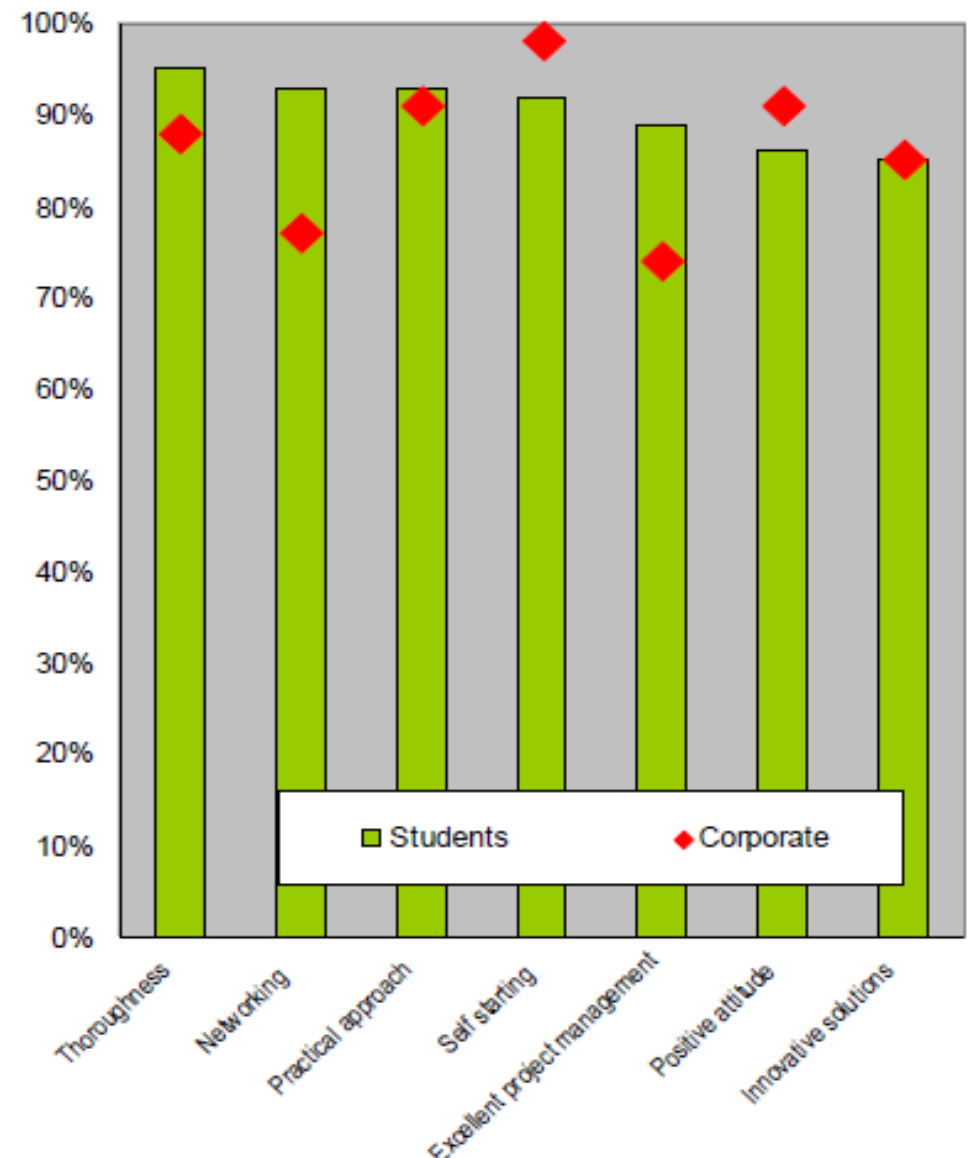
# HUMAN CAPITAL DEVELOPMENT & GEN GAPS

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# HUMAN CAPITAL DEVELOPMENT & AFA RESEARCH

- Students rated 8 attributes as more important to career success, while managers gave 9 such scores.
- Students more frequently thought that *“thoroughness,” “networking”* and *“project management skills”* are more important than do managers.
- Students were less likely to select *“self starting”* as more important for career success than managers, as well as having a *“consistently upbeat and positive attitude.”*



# HUMAN CAPITAL DEVELOPMENT & CHALLENGE TO EMPLOYERS



- ⊙ How should internship/summer work experiences be re-structured? Mentoring?
- ⊙ Realize the difference between new employee orientation and effective on-boarding strategies.
- ⊙ Being an “Employer of Choice” is directly related to profound training/education programs.
- ⊙ Narrowing the “generational gaps” is crucial.



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