

Models for Human Capital Development in China and Beyond

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Academia

- **Is in the business of human capital (student) development**
- **Courses and curricula on campus and on-line**
- **Co-curricula educational experiences define excellence in Agribusiness programs**

Academia & Industry

- **Student club trips to industry**
- **Classroom projects with industry**
- **Internships: merchandising, finance, marketing, production, ... (forward market for employment)**
- **Adult education: extension, outreach & on-line**

International

- **Student trips to foreign countries**
- **Study abroad**
- **IFAMA:**
 - **Student Industry Agribusiness Seminar**
 - **Student Case Study Competition**
 - **Education Programs for Managers**

Role of IFAMA

- IFAMA has conference program adaptability
- Business managers, students and professors ...
- Have informed, shared experiences that collectively can help develop human capital in agribusiness