

Symposium Schedule

			Room A	Room B	Room C	Room D	Room E
22 June	9:00-10:30	Slot1	Marketing	Supply Chain	Management	Production	Human Capital
	11:00-12:30	Slot2	Marketing	Supply Chain	Strategy	Production	Human Capital
	13:30-15:00	Slot3	Marketing	Supply Chain	Strategy	Production	Innovation Labour
	15:30-17:30	Slot4	Marketing Trade	Supply Chain	Strategy	Production	Environment Entrepreneurship
23 June	9:00-10:30	Slot5	Case Sustainability	Supply Chain			
	11:00-12:30	Slot6	Trade	Development			
	13:30-15:00	Slot7	Trade	Development			
	15:30-17:30	Slot8	Trade				

Room A

22 June

9:00-10:30 Paper A1

Consumer'S Risk Perception of Foodborne Diseases and High-Risk Food Safety Practices in Domestic Kitchens

Wang Shusai

Craft Beer as New Opportunity in The European Short Food Supply Chain: A Dynamic Panel Approach.

Fedele Colantuono

Exploring Sustainable Drinking Bars in China: Evidence Based on the 2030 Agenda and Sustainable Development Goals

Yuanbo Li

11:00-12:30 Paper A2

Inspections, Traceability, And Food Safety: Based on Wholesale Market Context

Cangyu Jin

The Determinants of Online Aquatic Products Sale in China

Hanlin Wang

Distribution Channels of Horticultural Producers: A Management Proposal

Julio Nakatani

13:30-15:00 Paper A3

Brand Loyalty in Agricultural Capital Equipment in Argentina

Roberto Feeney, Pedro Harmath & Pablo Macclay.

Preferences for Tomatoes Among Consumer Segments in Pakistan.

Sheeraz Ahmad

Plant-Based Dieting and Meat Attachment: Protein Wars and The Changing Canadian Consumer

Sylvain Charlebois

15:30-17:30 Paper A4

The Level of Trust Placed on Organic Vegetable Certification and Labelling Systems in Hanoi, Vietnam

Anoma Ariyawardana

Evaluating the Effect of Regulatory Constraints On Beef Exports To The European Union

Khanimamba Hlungwani

Brand Loyalty in The Argentine Seed Market

Roberto Feeney, P Harmath, Pablo Macclay

Impact Evaluation of Food Safety Crisis on Pork International Trade: Evidence from the 2011 Ractopamine Incident in China

Zhihao Wu

Room A

23 June

9:00-10:30 Paper A5

Case Eco-Granjas “Michin”, S.A. De C.V (Telapia Eco-Efficient Project)

Esteban Brenes

Peppers and More: A teaching case in organizational behavior

Meike Rombach, E.John,L Niedermann, V Bitsh

Re-Interpreting Food Loss for Defining Efficient Paths of Green Ethical Economic Wellbeing.

Mariantonietta Fiore Fiore M., Braga F., Contò F.

11:00-12:30 Paper A6

Effects of International Trade on World Agricultural Production and Productivity

Binlei Gong,

How Do Small Farmers Adjust to Trade Liberalization? Evidence from China’s WTO Accession in Livestock Industry

Rongzhu Cheng

Protectionism in U.S. Border Regulations on China’s Agricultural Exports: A PSVAR Analysis on Determinants of FDA Import Refusals

Wang Yu

13:30-15:00 Paper A7

“Be Careful to The Blacklist”: The Impact of Automatic Detention by FDA On Seafood Export

Yansang Yao

The Impact of Real Exchange Rate Changes on The Quality of China’s Agricultural Exports

Mengying Xing

Virtual Land Flow in China's Agricultural Trade and Its Impact on Agricultural TFP

Wei-Song Cheng

15:30-17:30 Paper A8

How Costly Is A Product-Harm Crisis? Measuring the Trade Effects of the 2013 Contaminative Rice Event In China

Mingda Cheng

The Border Effect of Agricultural Trade Between China and The Belt and Road Countries: A CGE Model Analysis

Yipu Pang

Sustainable production systems of legumes in South Europe: How feasible is the substitution of imported soybeans and soy meal?

George Vlontzos

Room B

22 June

9:00-10:30 Paper B1

An Essay on Fragility in Agribusiness Value Chains: A Perspective of Risk, Uncertainty and System Coordination

Danie Jordaan

Protection of supply chain through the use of the blockchain

Incoronata Grazia Langianese

Estimation of Post-Harvest Losses along Marketing Channels of Navel and Lemon in Kat River Valley, Eastern Cape, South Africa

Mzuyanda Christian

11:00-12:30 Paper B2

Food Safety in Wholesale Markets and Traceability to Farms: The Role of Public and Private Regulations

Cangyu Jin

Vegetable Supply Chain Integration: A Case of Trinity Cooperative in China

Jian Li Luo & Lu Wang

Analysis of Coffee Value Chain Finance

Esayas

13:30-15:00 Paper B3

Supply chain coordination and resilience in China's Pig Sector - Case study evidences from emerging institutional arrangements

Chen Ji

Soybean Supply Chain Management: A Systematic Literature Review

Sujie Peng

Food Hub Supply Chain Risks

Tatevik Avetisyan, B. Ross, R. Shupp

15:30-17:30 Paper B4

Product Quality Information in Red Meat Supply Chains: A Conceptual Framework for Linkages to Firm Performance

Yue Zhang

Characterization of the Chain and Success Factors of Three Markets of Agricultural Inputs with Different Distribution Dynamics in Brazil

Vitor Marques

Enhancing Consumer Trust in Short Food Supply Chains: - The Case Evidence From Three Agricultural E-Commerce Companies In China

Ni Zhuo

Room B

23 June

9:00-10:30 Paper B5

Analysis on the Effect of Green Food Quality Improvement on Value Increment

Shuai Zhan

Value-Added Opportunities with a Whole-Chain Traceability System – Application to Tenderness Attribute in a Beef Supply Chain”

Candi Ge

Inclusive Agricultural Value Chains for Smallholder Farmers in South Africa: Challenges and Opportunities for improvement

Maxwell Mudhara

11:00-12:30 Paper B6

The Expansion of Ultra-Processed Foods and the Gradual Displacement of Agriculture in the Food System: Implications for Development.

JEAN PIERRE MEDAETS

Economic Implications of Scale for Rural Smallholders in China: Theoretical Foundation, Predicament and Evidence

Chen Jingyuan

Export of Agricultural Products as An Indicator to Performance of Rural Base Small Scale Agri-Businesses, South Africa

Usapfa

13:30-15:00 Paper B7

The Impact of Number, Gender and Birth Order of Children on Parental Housing Investment in Rural China: An Empirical Test Based on CFPS Data

QU CHEN

Role of Agricultural Sector in The Economic Development of South Asian Countries: Penal Data Analysis

Faiza Manzoor

Analysis of the Impact of E-Commerce of Agricultural Products on Leading Enterprises in Agricultural Industrialization -- Based on PSM Estimation

Jinli Xie

Room C

22 June

9:00-10:30 Paper C1

Implementation of Strategic Plans in Agribusiness Private Interest Associations: Main Challenges And Success Factors

Rafael Kalaki & Marcos Fava Neves

CSR Implementation in European Food SMEs: A Network Learning Framework

Loic Sauvee

Farmer Cooperatives in Mexico: Case Studies in Jalisco

Nicola Shadbolt, Rex Romero & Elena Garnevska

11:00-12:30 Paper C2

Advances in Agricultural Cooperative Research since 2007: A Review of Chinese Agricultural Economics Literature Ye Su

Structuring A Competitiveness Strategic Analysis of The Cameroon Cocoa Value Chain

Johan van Rooyen & Laretta Abei

The China's "One Belt, One Road" Initiative and The Effects on the Apulian Agri-Food Economy

Antonio Scrocco

13:30-15:00 Paper C3

The Latest Research on Big Data Analysis Capabilities

Guangqian Peng

The Diversified Operation Research of Chinese Agricultural Listed Enterprises : Based on the Enterprise Lifecycle Perspective.

Jin Cheng

How to Develop Comparative Advantages and Conquer Nature ——Evidence from Vegetable Plantation of Zhejiang Province, China

Xiaocun Li

15:30-17:30 Paper C4

Investigation of Market Failures in Agriculture: Case Studies on Intellectual Property Rights

Camille Aouinait

Agribusiness Institutional Development Model of Corn in Muna Regency, Indonesia

La Sinaini

Strategic Plan for Pork, Broiler and Milk Production Chains in Tocantins State In Brazil

Flavio Valerio

Competitiveness of Local Versus Imported Milk in the Manufacturing of Consumer Products: Evidence from the Urban Malian Market

Ryan Vroegindewey

Room D

22 June

9:00-10:30 Paper D1

ICT Infrastructure and Agriculture Digitalization
Carlos Oliveira

Testing for substitutability: Glyphosate and Other Herbicides in U.S. Maize
Ziwei Ye

Market Participation and Volume Sold: Empirical Evidence from Irrigated Crop Farmers in The Eastern Cape, South Africa
LELETHU MDODA

11:00-12:30 Paper D2

Foreign Direct Investment and Total Factor Productivity Growth in Agriculture: Evidence from North Africa
Assem Abu Hatab & Richard Mulder

Different Impacts and Adaptation of Climate Change on the Productivity of Greenhouse and Field Vegetables: Evidence from China
Shurui Zhang

Agglomeration Economies and Farmer's Income Growth- Evidence from China
Lyuhang Zhao

13:30-15:00 Paper D3

Determinants of Participating in Beekeeping Projects: The Perceptions of Women and Youth from the Amathole District Municipality (ADM), Eastern Cape
Litsoanelo Mphahama

Strategic Inter-Organizational Relationships and Smallholder Market Performance in The Nigerian Shrimp and Prawn Sector
Ayobami Adetoyinbo & Verena Otter

Factors Affecting Technical Efficiency of Food Plot Maize Irrigators in the Eastern Cape Province of South Africa
Lelethu Mdoda

15:30-17:30 Paper D4

Factors Affecting the Adoption of Mobile Applications by Farmers: An Empirical Investigation
Nic Lees

Identifying the Potential for High-Value Beef – The Vanuatu Beef Industry
Nic Lees

The Role of Collaboration in The Establishment of On-Farm Diversification
jacques Trienekens & Lotte Wollerich

“Standardized Production Behavior and Non-point Source Pollution of Mariculture in Zhejiang Province”
Jiang Ye

Room E

22 June

9:00-10:30 Paper E1

Social Capital, Capital Accessibility and Farmer Health
Zhou Yun, Li Menghua and Wei Longbao

Red Tape and Reform of Immigration Policy: The Guest Worker Program and its Impact on the U.S. Farm Labor Market Structure
Zhengfei Guan

Impact of Village Level Liabilities on Agricultural Land Transfer —Is the Grassroots Government Truly "Promising"?
Suwen Zheng

11:00-12:30 Paper E2

Leadership is the Key: A Case Study of Women Farmers in Kenya
Julia Pennington, V Salin, D. Dixon

Research on the Coordinated Development of Urban-Rural Human Capital Investment from the Perspective of Rural Revitalization in China
Lili Li

Do Long-run Disasters Promote Human Capital Accumulation in China?
Zhang Zhidi

13:30-15:00 Paper E3

Rural E-commerce Performance with the Telecommunication Technology: Evidence from China
JingRun SHAO

Female Labor Participation and Exit of Rural Migrants and Its Impact on the Wage in China
Wei-song CHENG

Land Transfer, Plot Size and Household Labor Productivity: An Empirical Study in China
Lijing Zhang

15:30-17:30 Paper E4

The Impact of Natural Disasters on Industrial Upgrading: The Case of Extremely Hard-Hit Areas of Wenchuan Earthquake
Shibo Feng

Environmental Performance in The Vegetable Sector: A Comparative Study
Luz Padilla-Bernal

Incorporating Collective Entrepreneurship and Capacity Development for Emerging Cooperative Farming Systems: South African Review
Usapfa

Making Food Waste Your Business: Case Studies in Germany
Vera Bitsch, Seidlmeier & Rombach