

## 2023 Symposium Call for Extended Abstracts and Papers

### HOT TOPICS

**Interdisciplinary Initiatives** Leveraging diverse backgrounds, experience, and skills for success  
**Inspiring Talent** Highlighting the challenges and opportunities in sector capability  
**Regional and Global Collaboration** Cross-country connections that empower scaled success  
**Indigenous Innovation** Showcasing solutions of indigenous origin and ownership for success

### FOCUS

**Farmers First** Showcasing farmers delivering on bold ambition  
**Future First** Showcasing where the world is heading so we can get ahead of the curve  
**Fibre First** Showcasing forward-thinking developments in fibre  
**Food First** Showcasing powerful innovations in food production, distribution and consumption

### BROADER THEMES

- New generation involvement in agribusiness sector: strategies to attract young people
- Agribusiness strategies to optimize value chain management
- Entrepreneurship in agribusiness innovation.
- Food, health, security, and safety issues
- New business strategies and technologies to avoid food loss and waste
- New financial schemes and insurance in agribusiness
- Customer orientation and marketing in agribusiness
- Commodity price volatility and availability
- Agribusiness education in the 21st century
- Cooperatives: collective action solutions

### FORMAT

**Extended abstracts** of 5–7 pages must be written in English and structured as follows:

- Problem definition, context, and relevance of a paper. Provide references to key literature
- Methodology
- Implications for policymakers and/or food and agribusiness firms
- Key findings
- Conclusion
- References — A maximum of five literature references may be added at the end of the abstract text

**Full papers and teaching cases** of up to 9,000 words – to report completed research.

**Poster papers** of up to 2,000 words – to propose a research idea, seek research collaboration, present a literature review, describe a research design, or report work-in-progress.

- SUBMISSIONS** Submission accepted beginning **October 15, 2022**.  
Deadline for extended abstracts, full papers, and teaching cases: **December 15, 2022**. All submissions will undergo a double-blind peer review. The outcome of the review will be sent to the authors by **February 1, 2023**.  
Please submit extended abstracts, papers, and teaching cases through the [Submittable Portal](#).
- PRACTITIONERS** Practitioners who would like to host and facilitate a discussion around a topical issue during the conference are invited to submit an abstract of approximately 500 words no later than January 31, 2023. The abstract should include:
- Industry background
  - Presentation objectives
  - Problems addressed
  - Results in terms of contribution to the practice of (continuous) innovation management
- If your abstract is accepted you will be asked to submit a PowerPoint/Poster presentation, not a full paper, before March 30, 2023.  
**Please send abstracts for practitioners to:** Nicola Shadbolt, Professor, Massey University, academic@ifama.org.
- TEACHING CASES** The International Food and Agribusiness Management Association is committed to developing and showcasing best practice in case study writing, teaching, and learning to promote problem-solving and knowledge transfer skills in the next generation of agri-food management talent.  
The Case Conference track of IFAMA's academic Symposium is directed at a broad audience of professionals who are interested in developing effective food and agribusiness related cases and using them as learning tools, as well as for those interested in the specific case topics discussed. The Teaching Case Workshop also includes "featured cases" that are structured to provide constructive feedback to the case writers on their cases and discussion leadership skills. By modeling the case discussion process, we hope to encourage others to write cases or use cases (and the case discussion method) in their classes.  
[See complete Teaching Case Guidelines here.](#)
- BEST PAPER AND TEACHING CASE AWARDS** Every year IFAMA selects two award-winning papers or teaching cases. To participate you must submit an extended abstract, full paper, or teaching case by **December 15, 2022**. If it is accepted for presentation at the 2023 Conference (announcements on **February 1, 2023**) you have until **February 28, 2023**, to submit the final version.  
For questions about the Best Paper Competition, please direct questions to: Professor Ram Acharya, New Mexico State University, USA, acharyar@nmsu.edu
- SPECIAL ISSUES AND PUBLICATION** The Scientific Committee will select the best papers presented at the conference and consider them for publication in a special issue of leading international academic journals such as the *International Food and Agribusiness Review*.
- 2023 SYMPOSIUM CHAIRS** Chair: Nic Lees, Senior Lecturer, Department of Agribusiness and Markets;  
Deputy Chair: Meike Rombach, Senior Lecturer, Department of Land Management and Systems  
Please direct all questions and inquiries to: academic@ifama.org.

**SYMPOSIUM HOSTS**

