



# Call for extended abstracts and papers

**31<sup>st</sup> World CONFERENCE 2021, Costa Rica**

Hosted by **INCAE Business School** and **EARTH University**



## “Technologies and digital transformation for sustainability in Agribusiness”

Digital technologies have been introduced into the design, production, and sales processes, from robots to big data analytics and artificial intelligence. Technology enables faster innovation, search for new products, processes, new ways of communication and business growth. Technological innovations can sometimes precipitate new forms of economic organization, particularly when the new technology affords more efficient economic interactions (e.g., logistics, transportation, production, distribution) or better management and coordination. The IFAMA 2021 Conference in Costa Rica intends to share new insights on these topics from the application of novel advances in theory, methods, and context now available to scholars.

At the macro level, the rapid evolution of digital technologies and infrastructures is creating new affordances that affect the organization of economic activity. At the inter-firm level technology and information systems open the doors to new strategic interaction among firms, yet these dynamics continue to be understudied phenomena. At the intra-firm level, we need to develop a better understanding of the actual processes, activities and structures that underlie successful implementation of digitalization process.

We encourage scholars to share their novel perspectives while attending the IFAMA2021 conference in the beautiful Costa Rica.

Call for **extended abstracts, full papers and teaching cases** submission for oral presentation within the following [conference topics](#):

### Hot topics

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- › Exploring how digital technologies are affecting organizations and reshaping the agribusiness sector
- › Multidisciplinary debate and reflection on digital transformation in agribusiness sector
- › Digital innovation in organizations and their ecosystems
- › Studying the intersection of the digitalization and sustainability trends
- › Circular economy in agribusiness and the role of the technology and digitalization
- › Finding solutions during emergencies: the role of digital technologies during the COVID-19 pandemic in the agri-food sector



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In addition, extended abstracts, full papers, and teaching cases addressing a **broader set of themes are welcome**. These themes include:

## Themes

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- › Agribusiness strategy and value chains
- › Food and agribusiness sector development
- › Customer orientation and marketing
- › Commodity price volatility and availability
- › Food, health, security and safety issues
- › Agribusiness education in the 21st century
- › Entrepreneurship in agribusiness innovation
- › New financial schemes and insurance in agribusiness
- › Food loss and waste
- › Environmental economics

## The format

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IFAMA accepts:

Extended abstracts up to 5-7 pages which must be written in English, and contain the following structure

- › Problem definition, context, and relevance of a paper. Provide references to key literature
- › Methodology
- › Key findings
- › Implications for policymakers and/or food and agribusiness firms
- › Conclusion
- › References - A maximum of five literature references may be added at the end of the abstract text.

“Full papers and teaching cases” of up to 9,000 words – to report research that has been completed.



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“Poster Papers” of up to 2,000 words – to propose a research idea, seek research collaboration, present a literature review, describe a research design, or report work-in-progress.

Practitioner presentations – primarily focused on sharing and discussing innovation practice and experience.

## Submissions

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Submission accepted beginning **November 1, 2020**.

Deadline for extended abstracts, full papers and teaching cases: **December 15, 2020**. All submissions will undergo a double-blind peer review. The outcome of the review will be sent to the authors by **February 1, 2021**.

All final submissions need to be done through the conference website:

<https://www.incae.edu/es/ifama-2021.html>

## Practitioners

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Practitioners wishing to contribute to the conference are invited to submit an abstract (in Word format) of approximately 500 words no later than **January 31, 2021**. The abstract should address:

- Industry background.
- Presentation objectives.
- Problems addressed.
- Results in terms of contribution to the practice of (continuous) innovation management.

If your abstract is accepted you will be asked to submit a PowerPoint/Poster presentation, not a full paper, before **March 30, 2021**.

Please send abstract to [ifama2021@incae.edu](mailto:ifama2021@incae.edu) only.



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## **Best paper and teaching case awards**

Every year, IFAMA selects two award-winning papers or teaching cases. To participate you must submit an extended abstract, full paper, or teaching case by **December 15, 2020**. **If your extended abstract, full paper, or teaching case is accepted for presentation** in the Conference (announcements on **February 01, 2021**) **you have until February 28, 2021** to present the **final version** of the full paper or teaching case.

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## **Special issues on Journals**

Depending on the quality of the submissions, the Scientific Committee will select the best papers presented at the conference and consider them for publication in special issues of leading international academic journals such as the International Food and Agribusiness Review, Journal of Agricultural Economics, Technological Forecasting and Social Change and a Handbook, following the respective guidelines for every journal.

**Esteban R. Brenes**  
INCAE Business School  
Co-Chair

**Irene Alvarado**  
EARTH University  
Co-Chair

**Juan José Bolaños**  
EARTH University  
Co-Chair

**Maria Carmela Annosi**  
Wageningen University and Research  
Scientific Coordinator of the Symposium Committee

### **For more information:**

[ifama2021@incae.edu](mailto:ifama2021@incae.edu)

<https://www.incae.edu/es/ifama-2021.html>