



2021 IFAMA *Virtual* CONFERENCE

June 21-25, 2021 ◆ *Innovations Reshaping the Future of Food*

Call for Teaching Cases

The International Food and Agribusiness Management Association is committed to developing and showcasing best practices in case study writing, teaching, and learning to facilitate problem-solving and transfer knowledge for the next generation of agri-food management talent.

You are invited to submit teaching case study proposals for participation in the IFAMA 2021 Virtual World Conference: ***Innovations Reshaping the Future of Food, on June 21-25, 2021.***

The Case Conference track of IFAMA's academic Symposium is directed at a broad audience of professionals who are interested in developing effective food and agribusiness related cases and using them as learning tools, as well as for those interested in the specific case topics discussed. The Teaching Case Workshop will include "featured cases" that are structured to provide constructive feedback to the case writers on their cases and discussion leadership skills. By modeling case discussion process, we hope to encourage others to write cases or uses cases (and the case discussion method) in their classes.

Teaching Cases may cover any topic of managerial relevance, but preferably related to one of the IFAMA 2021 themes which explore innovations that are currently reshaping the agribusiness sector.

- Multidisciplinary debate and reflection on disruptive innovations shaping future global agri-food systems
- Innovation in organizations and their ecosystems
- The intersection of digitalization, technology, and sustainability trends
- Circular economy and the role of innovation toward meeting the future food needs of a changing global population
- Crisis management and emergency response to global agri-food system shocks such as the COVID-19 pandemic, natural disasters, etc.

Selection criteria for teaching cases

1. Interest and relevance of the topic to food and agribusiness managers
2. The problems, issues, and decisions presented in the case are controversial and not trivial.
3. The case is written from the perspective of a specified protagonist (manager/decision maker) who must make a decision or take some course of action.
4. The case includes enough pertinent background information (supported by data and assumptions) to analyze and diagnose the problem and allow students to propose different alternatives and to choose and support one of those alternatives.
5. A separate teaching note accompanies the case. The teaching note should provide teaching objectives and an outline of a class session, including the opening question, discussion pastures, and transition questions. The teaching plan may include a literature review if desired.
6. The case is well-written using clear and concise language, an easy-to-follow structure, and appropriate supporting data.

7. Each year IFAMA “showcases” the best teaching cases that demonstrate innovative business strategies and illustrate how to use the case method process effectively.

Requirements for a teaching case submission

- The case is limited to no more than 12 pages (single spaced), plus supporting documents and a title page,
- An abstract (140 words max), and up to 5 key words.
- Do not list authors on the paper as they are recorded elsewhere in the Submittable system.
- Teaching Notes are typically not larger than the case.
- Please number the pages in the top right corner and provide the paper title on each page in the top header.
- Please refer to the International Food and Agribusiness Management Review (IFAMR) IFAMR Case Study Submission Guidelines, as a reference.
- For the teaching note instructions please refer [IFAMR Guidelines for a Teaching Note](#). See examples of see other teaching cases published by [IFAMR](#).

31-March: Submission deadline for teaching cases:

15-May: Notification to authors

Upload cases and abstracts: [Submittable Submission Portal](#)



Teaching Case Coordinators

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