

Own Your Carbon Footprint

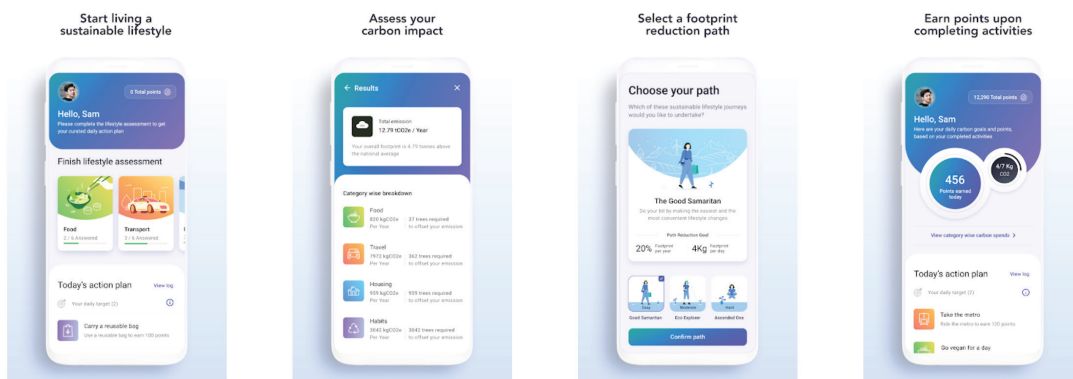
Take responsibility for your carbon footprint
and contribute to a better future

Adva is a lifestyle sustainability app that enables you to track, reduce and offset your carbon impact.

A solution that goes beyond just a carbon footprint calculator, Adva is equipped with capturing behavioral insights to personalize a carbon reduction plan for you. Within the app, you can build a virtual planet and witness your daily activities influence it in real time.



Developed by Olam Information Services



Undertake a quick assessment to understand the potential impact of your lifestyle choices. Choose a path that will guide you to make certain lifestyle changes and earn rewards upon completion of activities.

LIFESTYLE ASSESSMENT

- Understand what parts of your daily life affect your carbon footprint
- Learn how the choices you make impact the environment
- Get an estimate of your yearly carbon emission



CHOSEN PATH

- Gives you a carbon reduction goal
- Choose from three paths and make changes to your lifestyle to achieve your goals
- Track your progress through the path timeline

DAILY TARGETS

- Simple activities that you can work towards everyday
- Achieve your daily carbon reduction goals
- New activities are curated for you everyday

MY PLANET

- Create your own virtual planet
- Complete challenges and earn rewards to grow your planet
- Choose from the exciting themes and learn more about our ecosphere

OFFSET PROGRAMS

- Some choices lead to excess carbon emissions that cannot be reduced through daily activities
- Offset excess emissions by contributing to projects that are impacting positive social and ecological change

We at Adva believe in the power of individual action to make a difference in helping the environment. Join us now!