



International Food and Agribusiness Management Review
Volume 11, Issue 4, 2008

Editorial Staff

Executive Editor

Peter Goldsmith
University of Illinois, USA

Regional Associate Editors

Africa and Middle East

Herman Van Schalkwyk, University of the Free State, South Africa

Asia, Australia, and New Zealand

Murray McGregor, Curtin University of Technology, Australia
Nicola M Shadbolt, Massey University, New Zealand

Europe

Jacques Trienekens, Wageningen University, The Netherlands

North America

Gregory Baker, Santa Clara University, U.S.A.

South America

Joao Martines-Filho, Universidade de São Paulo, Brazil

Editorial Board

Gervasio Antonelli, *Università di Urbino, Italy*
Filippo Arfini, *Università di Parma, Italy*
Stefano Boccaletti, *Università Cattolica, Italy*
Michael Boehlje, *Purdue University, USA*
Michael Boland, *Kansas State University, USA*
Fabio Chaddad, *University of Missouri, USA*
Dennis Conley, *University of Nebraska - Lincoln, USA*
Francis Declerck, *ESSEC Business School, France*
Hamish Gow, *Michigan State University, USA*
Mark Hansen, *Brigham Young University, USA*
David Hughes, *Imperial College - London, United Kingdom*
Eluned Jones, *Texas A&M University, USA*
Jukka Kola, *University of Helsinki, Finland*

Donald Larson, *The Ohio State University, USA*
Jay Lillywhite, *New Mexico State University, USA*
Woody Majers, *INHOLLAND University, The Netherlands*
Denise Mainville, *VA Polytechnic Inst. & State University, USA*
Marcos Fava Neves, *FEA / USP / PENSA, Brazil*
Onno Omta, *Wageningen University, The Netherlands*
Hernán Palau, *Buenos Aires University, Argentina*
Christopher Peterson, *Michigan State University, USA*
Thomas Reardon, *Michigan State University, USA*
Maria Sylvia Saes, *University of São Paulo, Brazil*
Mary Shelman, *Harvard Business School, USA*
Johan van Rooyen, *South African Wine and Brandy Co S.Africa*