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SPECIAL GUEST EDITOR'S NOTE

Special Guest Editor: Dr. Eric Micheels, Assistant Professor, Department of Bioresource Policy, Business & Economics, University of Saskatchewan (*Appointment begins: July 2011*)

Dear Readers,

IFAMA-AAEA Special Collaborative Supplement on Analyzing Bio-Based Industries

Included in this edition of the *International Food and Agribusiness Management Review* are three timely articles that develop a framework for analyzing bio-based industries. While work on the biofuels industry is ongoing, more attention is being paid to the growing number of opportunities for innovative agribusiness firms in the plant-based polymer industry. For example, PepsiCo recently announced the introduction of a 100% plant-based bottle (*Financial Times*, March 15, 2011), which follows their earlier introduction of plant-based packaging in their Sun Chips line of snack foods (*WSJ*, August 10, 2010). The three articles in this series examine how agribusiness firms might develop new supply chain partnerships to source needed plant material as well as some challenges firms may face in the course of such development. Also discussed is the role of firm and supply chain innovativeness in determining the degree of success achieved through innovations in plant-based industries. We hope you find these timely articles thought provoking and that they lead to greater understanding of this growing sector.

WSJ article on Sun Chips:

<http://online.wsj.com/article/SB10001424052748703960004575427150103293906.html>

FT article on Pepsi Bottles:

<http://www.ft.com/cms/s/0/41381f04-4eb0-11e0-874e-00144feab49a.html#axzz1GmFzt2EH>