



*International Food and Agribusiness Management Review*

---

**Editorial Staff**

**Executive Editor**

**Peter Goldsmith**  
University of Illinois, USA

**Regional Managing Editors**

**Asia, Australia, and New Zealand**

**Murray McGregor**, Curtin University of Technology, Australia  
**Nicola M. Shadbolt**, Massey University, New Zealand

**Europe**

**Jacques Trienekens**, Wageningen University, The Netherlands  
**Vera Bitsch**, Technical University of Munich, Germany  
**Alessio Cavicchi**, University of Macerata, Italy

**North America**

**Corinne Alexander**, Purdue University, USA.  
**Vincent R. Amanor-Boadu**, Kansas State University, USA  
**Mark Hansen**, Brigham Young University, USA  
**David Van Fleet**, Arizona State University, USA  
**Ram Acharya**, New Mexico State University, USA  
**David Sparling**, The University of Western Ontario, Canada

**South America**

**Joao Martines-Filho**, Universidade de São Paulo, Brazil

**Filippo Arfini**, *Universita' di Parma, Italy*  
**Ajuruchukwu Obi**, *University of Fort Hare, South Africa*  
**Stefano Boccaletti**, *Universita' Cattolica, Italy*  
**Michael Boehlje**, *Purdue University, USA*  
**Fabio Chaddad**, *University of Missouri, USA*  
**Dennis Conley**, *University of Nebraska - Lincoln, USA*  
**Francis Declerck**, *ESSEC Business School, France*  
**Hamish Gow**, *Massey University, New Zealand*  
**David Hughes**, *Imperial College - London, United Kingdom*  
**Jukka Kola**, *University of Helsinki, Finland*

**Jay Lillywhite**, *New Mexico State University, USA*  
**Woody Maijers**, *INHOLLAND University, The Netherlands*  
**Marcos Fava Neves**, *FEA / USP / PENSA, Brazil*  
**Onno Omta**, *Wageningen University, The Netherlands*  
**Hernán Palau**, *Buenos Aires University, Argentina*  
**Christopher Peterson**, *Michigan State University, USA*  
**Thomas Reardon**, *Michigan State University, USA*  
**Mary Shelman**, *Harvard Business School, USA*  
**Johan van Rooyen**, *University of Stellenbosch, South Africa*