



*International Food and Agribusiness Management Review*  
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## **EDITOR'S NOTE**

Dear Readers,

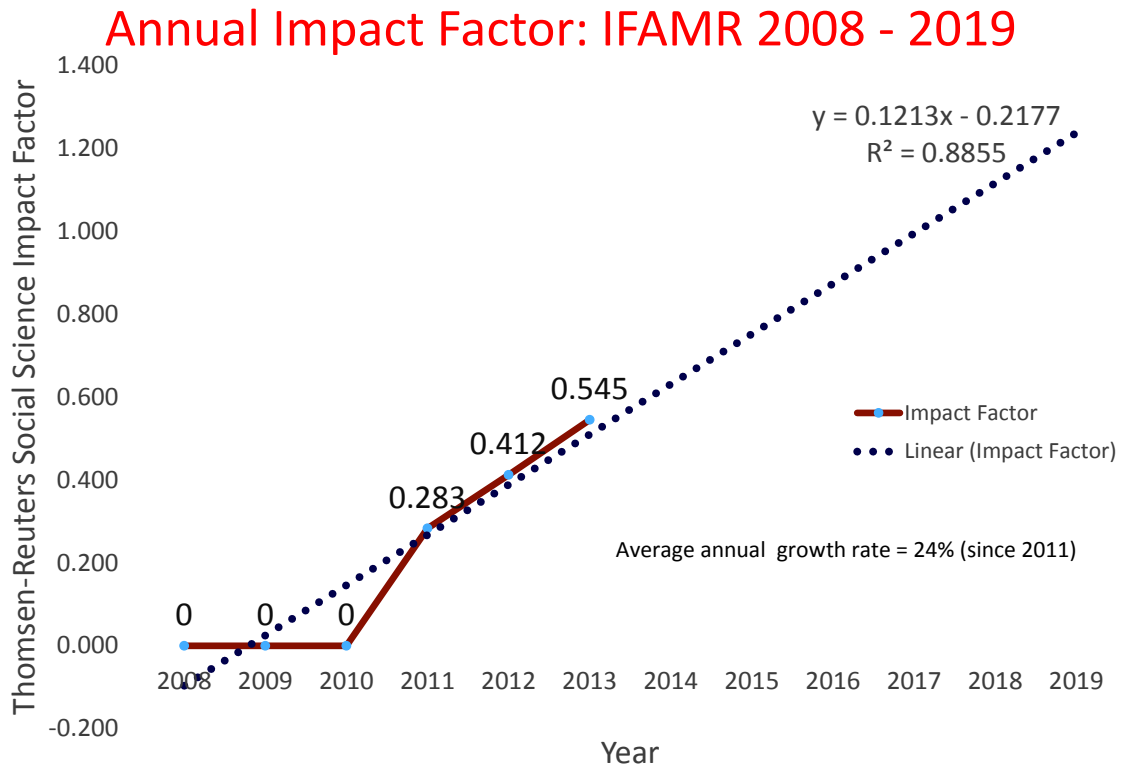
Welcome to the September issue of the IFAMR, our third scheduled publication of the year. In this issue we feature the Best Paper winners from the IFAMA Best Paper competition held every year in conjunction with the annual conference. This year the papers were presented in Cape Town, South Africa. Congratulations to the authors. The Best Paper Competition is a wonderful event involving collaboration between the IFAMR and IFAMA. The Competition simultaneously brings high-quality research to the conference and provides authors with a very efficient and timely mechanism for getting their research published.

Back in 2009 the editors of the IFAMR and the academic members of IFAMA decided that food and agribusiness scholars would be well served if the IFAMR had an Impact Factor (IF). At the time, and still today, most ag econ and agribusiness journals do not have an Impact Factor. Consequently, too many food and agribusiness articles appeared outside the mainstream of scientific publications, and the articles were discounted by peers in the P&T process. In 2009 we initiated a broad strategy with two purposes: 1) to qualify and receive an Impact Factor and 2) to achieve an Impact Factor on par with the leading food, agribusiness, and agricultural economics journals (1.00-1.50). In 2010 we qualified for an Impact Factor and Thomson-Reuters began cataloging the IFAMR. In 2011, the IFAMR received its first Impact Factor. In 2013 (the current year), the IFAMR achieved the highest impact factor among Agribusiness journals at 0.55, and the IF is growing at an annual rate of 24% (Figure 1).

But we aren't satisfied. We have come a long way, but we know the IF is still too low. We are dedicated to implementing strategies which will elevate our Impact Factor. If you're one of the IFAMR's published authors, a potential author, a reviewer, an editor, or serve on our advisory board don't just look at where we are now, but look into the future and think of where we will be. Join us! The IFAMR is growing stronger. The greater the commitment to the IFAMR—your journal, the faster we will achieve our objectives.

Enjoy the issue.

**Peter Goldsmith, Executive Editor, IFAMR**



**Figure 1.** IFAMR Impact Factor (September 2014).