SOME BACKGROUND INFO:

- 17,000+ jobs posted in the USA, Canada, AUS, NZ, and Europe YTD 2010
- Over 52,000 applications to jobs YTD 2010
- 500 employers have set-up new accounts YTD 2010
- 60,000 new users each month
- 150,000 subscribers to the weekly e-newsletter
A Few of our Partner Clients
Students rated 8 attributes as more important to career success, while managers gave 9 such scores.

Students more frequently thought that “thoroughness,” “networking” and “project management skills” are more important than do managers.

Students were less likely to select “self starting” as more important for career success than managers, as well as having a “consistently upbeat and positive attitude.”
HUMAN CAPITAL DEVELOPMENT & CHALLENGE TO EMPLOYERS

- How should internship/summer work experiences be re-structured? Mentoring?
- Realize the difference between new employee orientation and effective on-boarding strategies.
- Being an “Employer of Choice” is directly related to profound training/education programs.
- Narrowing the “generational gaps” is crucial.