

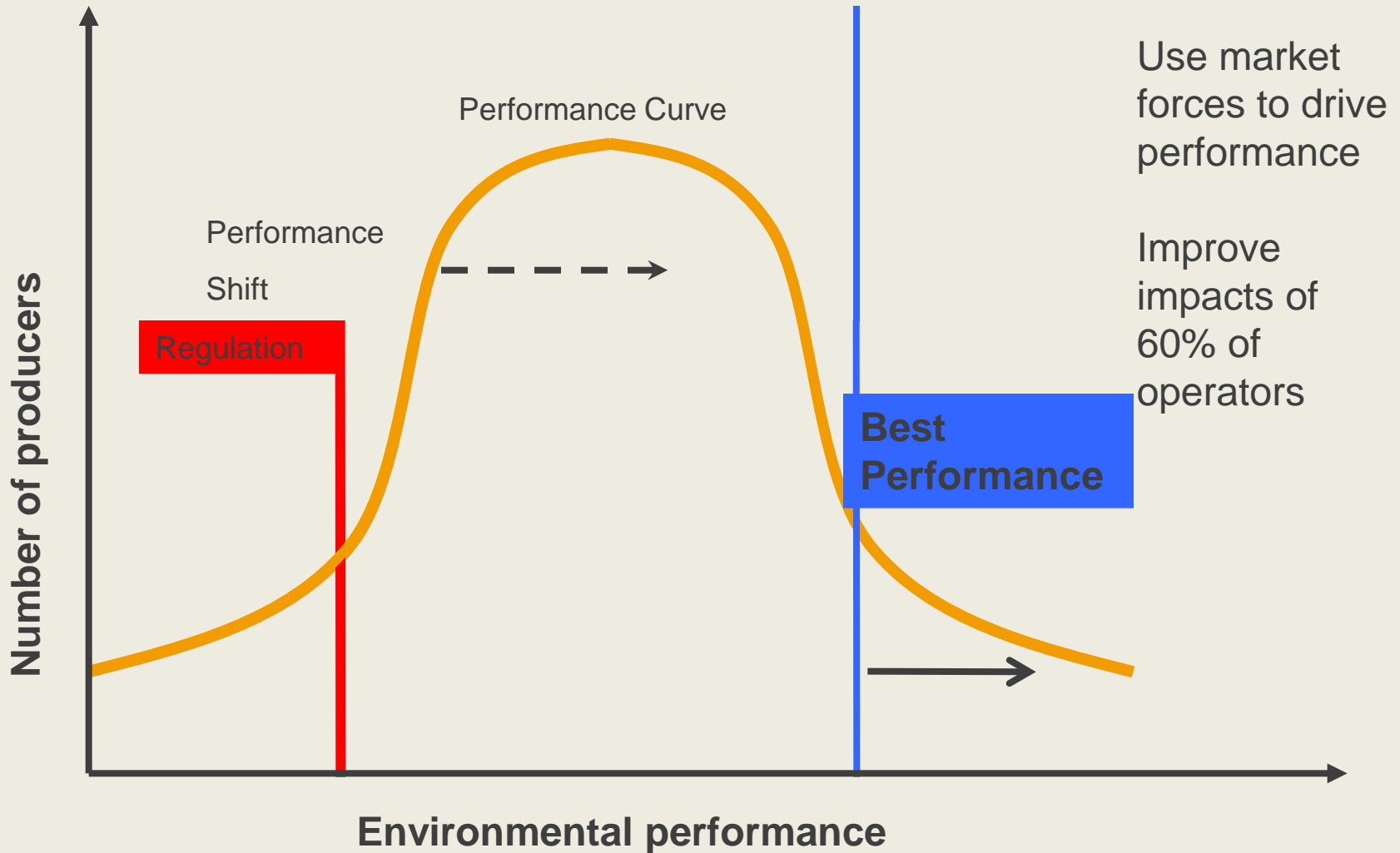


Privat Standard vs. Public Regulation

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IFAMA 2011



Market Transformation





Multi-stakeholder Initiatives / Private Standard



Round Table on
Sustainable Palm Oil (RSPO)
Palm Oil



Round Table on Responsible
Soy (RTRS) / Basel Soy
Soy



Bonsucro
Sugarcane



International Sustainability &
Carbon Certification (ISCC)
Biomass (Biofuel)



Roundtable on Sustainable Biofuel
Biofuel



Marine Stewardship Council
(MSC)
Wild caught fish



Aquaculture
Stewardship
Council



Better Cotton Initiative
(BCI)
cotton



Forest Stewardship Council
(FSC)
Timber, pulp, paper

GLOBALG.A.P.



Multi-stakeholder Initiatives (MSI)

- a credible, transparent and solution-oriented approach

- **Focused on mainstreaming production or supply**
 - **Results-Oriented**
 - **Compliant with international framework for certification and accreditation**
 - **Meaningful and adequate stakeholder participation**
 - **Transparency in decision-making and public reporting**
 - **Third party independent certification**
 - **Traceability along the supply chain**
 - **Complaint and appeal mechanism**
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Criteria for a Credible Sustainability Standard / Private Standard

Ecological criteria:

- Protection and maintenance of areas with high Biodiversity /
- Safeguard of areas with high carbon like peatland
- Maintenance of soil quality and productivity
- Efficient use of water and maintenance or enhance the quality of the water resources used
- No air pollution (no open air burning)
- Efficient use of technologies and use of agrochemicals, and waste management

Social Criteria (according to ILO core conventions)

- Compliance with laws and treaties
- Landrights
- Indigenous people's rights, community relations
- Worker's rights

Significant GHG reduction (35% to 60%)

Planning, monitoring and continuous improvement

Impact of private standard on global value chain

- Enhance dialog between trading partners
- Impact on upgrading opportunities
- Small producer participation
- Influence of standards on the distribution of revenues along the value chain
- Scaling-up of standards and certification schemes

Source: Impact of private standard on global value chains, International Trade Center, 2011



Sustainability standards to all uses

- Important step towards globalization of environmental and social sustainability standards
- Implementation of comparable framework conditions for agricultural production on a global scale
- Important step towards the decarbonization of the economy
- Establishment of sustainability as an important criteria of differentiation in global agricultural and bioenergy markets

Do we need a „Sustainability“ label ?



Thank you

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