Privat Standard vs. Public Regulation

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Market Transformation

Use market forces to drive performance

Improve impacts of 60% of operators

Performance Curve

Best Performance

Environmental performance

Number of producers

Performance Shift

Regulation
Multi-stakeholder Initiatives / Private Standard

Round Table on Sustainable Palm Oil (RSPO) - Palm Oil

Round Table on Responsible Soy (RTRS) / Basel Soy - Soy

Bonsucro - Sugarcane

International Sustainability & Carbon Certification (ISCC) - Biomass (Biofuel)

Roundtable on Sustainable Biofuel - Biofuel

Marine Stewardship Council (MSC) - Wild caught fish

Aquaculture Stewardship Council

Better Cotton Initiative (BCI) - Cotton

Forest Stewardship Council (FSC) - Timber, pulp, paper

GLOBALG.A.P.
Multi-stakeholder Initiatives (MSI) - a credible, transparent and solution-oriented approach

- Focused on mainstreaming production or supply
- Results-Oriented
- Compliant with international framework for certification and accreditation
- Meaningful and adequate stakeholder participation
- Transparency in decision-making and public reporting
- Third party independent certification
- Traceability along the supply chain
- Complaint and appeal mechanism
Criteria for a Credible Sustainability Standard / Private Standard

Ecological criteria:
- Protection and maintenance of areas with high Biodiversity
- Safeguard of areas with high carbon like peatland
- Maintenance of soil quality and productivity
- Efficient use of water and maintenance or enhance the quality of the water resources used
- No air pollution (no open air burning)
- Efficient use of technologies and use of agrochemicals, and waste management

Social Criteria (according to ILO core conventions)
- Compliance with laws and treaties
  - Landrights
- Indigenous people’s rights, community relations
- Worker’s rights

Significant GHG reduction (35% to 60%)
Planning, monitoring and continuous improvement
Impact of private standard on global value chain

- Enhance dialog between trading partners
- Impact on upgrading opportunities
- Small producer participation
- Influence of standards on the distribution of revenues along the value chain
- Scaling-up of standards and certification schemes

Source: Impact of private standard on global value chains, International Trade Center, 2011
Sustainability standards to all uses

- Important step towards globalization of environmental and social sustainability standards
- Implementation of comparable framework conditions for agricultural production on a global scale
- Important step towards the decarbonization of the economy
- Establishment of sustainability as an important criteria of differentiation in global agricultural and bioenergy markets

Do we need a „Sustainability“ label?
Thank you

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