

A Few Takeaways . . .



In **50** years, the world population will require **100%** more food, and **70%** of this food must come from efficiency-improving technology.

- Farming As A Closed-Loop Process – *Systematic, disciplined, continuous improvement approach to production agriculture.*
- High-Definition Agriculture – *Opportunity in understanding / managing variance.*
- Data Analytics To Support / Drive Decision Making – *From planning to in-field execution.*
- Interplay Of Equipment / Inputs / Management Practices – *These factors cooperating / interoperating as an "ecosystem"*