



2014 Symposium Biographies

Ram Acharya is an Associate Professor of agribusiness management at New Mexico State University. His recent studies have focused on food safety, logistics management, spatial competition, technology adoption, demand analysis, and trade. He is currently involved in research projects related to organic production, sustainable energy, and fresh produce marketing.

Jabir Ali is Assistant Professor at Indian Institute of Management, Lucknow in the Centre for Food and Agribusiness Management. His areas of interest in teaching and research include Agribusiness Supply Chain Management, Trade Logistics in Agribusiness, Risk Management in Agribusiness, ICT in Agriculture and Food Policy Analysis.

Vincent Amanor-Boadu is an associate professor of agribusiness economics and management at Kansas State University. His research and outreach efforts encompass business development and entrepreneurship, technology and innovation, and strategic management, with emphasis on inter-organizational relationships.

Geoff Backman took an interest in economics after seeing the effects of the 2007 food price crisis and the 2008 recession. After graduating with a BA Economics from the University of Victoria in 2012, Geoff immediately applied to the University of Saskatchewan graduate program. He plans to graduate in 2014 with a master's in agricultural economics.

Hammad Badar is a PhD Student in agribusiness at the School of Agriculture and Food Sciences, The University of Queensland, Australia. He is working on value chain improvements for sustainable mango industry development in Pakistan. Originally, Mr. Badar is a Lecturer in agribusiness at the Institute of Business Management Sciences (IBMS), University of Agriculture, Faisalabad (Pakistan). His research interests include agribusiness, value chain analysis, consumer research and agriculture trade. He has contributed a few research papers on important issues confronting agricultural economy of Pakistan particularly relating to agribusiness, consumer preferences, agricultural marketing and WTO. He also co-authored a book entitled, "Marketing of Agricultural Products in Pakistan: Theory and Practice" published by the Higher Education Commission of Pakistan.

Gregory A. Baker is Director of the Food and Agribusiness Institute and Professor of Management in the Leavey School of Business at Santa Clara University. He is a former editor of the International Food and Agribusiness Management Review. His research focuses on food safety and childhood obesity. He recently developed an undergraduate pathway entitled "Food,

Hunger, Poverty, Environment”. Following this conference, he will lead a group of undergraduates on immersion trip to Nicaragua and Costa Rica.

Sirak Bahta is an Agricultural Economist in the department of Policy, Trade and value chains at ILRI (international Livestock Research Institute). I have received my PhD from Justus Liebig University Giessen. Before I join ILRI in 2012, Bahta worked as researcher for two years at Thünen Institute of Farm Economics in Braunschweig, Germany. Bahta’s current work at ILRI is to coordinate the project “competitive smallholder livestock in Botswana”, with major focus of my scientific research positioned on investigating beef and small stock meat value chains and competitiveness of smallholder livestock producers in Botswana.

Vera Bitsch holds the Chair Economics of Horticulture and Landscaping, Technical University of Munich, Germany. Previously, she spent ten years at Michigan State University, U.S.A., where she received a national award for her outreach program in human resource management in agriculture. Her research interests include sustainability, strategic management, and organizational behavior. Bitsch graduated from Leibniz University of Hannover, Germany.

Andreas Boecker obtained his MSc and PhD at Kiel University in Germany. In 2005, he joined the Department of Food, Agricultural and Resource Economics (FARE) at the University of Guelph. His research focuses on farm-level innovation, farm direct marketing to consumers and the business value of food traceability. He is the department’s undergraduate coordinator and teaches Marketing Research and Marketing Management.

Yuliya Bolotova is an Assistant Professor of Agribusiness in the School of Agricultural, Forest and Environmental Sciences at Clemson University (South Carolina, USA). She received a Ph.D. degree from Purdue University (Indiana, USA) and obtained an LL.M. degree from the University of Chicago Law School (Illinois, USA). Dr. Bolotova’s research and teaching interests are agribusiness economics and strategy, agricultural and food product marketing, market and price analysis, and agricultural and food policy.

Francesco Braga, is an Associate Professor with a joint appointment in the Department of Business and the Department of Economics, College of Management and Economics, at the University of Guelph, Canada.

Catherine Chan-Halbrendt is Chair and Professor, Natural Resource and Environment Management (NREM) at University of Hawaii at Manoa. Her International experiences include working in Albania, East Timor, Mozambique, China, Bulgaria, Slovakia, India and Nepal. Published in agricultural marketing, agricultural trade, consumer preferences and non-market valuation.

Sylvain Charlebois is Professor in the College of Business and Economics at the University of Guelph in Ontario, Canada. Dr. Charlebois is an award winning researcher and teacher. His

current research interest lies in the broad area of food distribution, security and safety, and has published four books and many peer-reviewed journal articles in several publications. He conducts policy analysis, evaluation, and demonstration projects for government agencies and major foundations focusing on agricultural policies and community development both in Canada and in development settings. Dr. Charlebois is a member of the Global Food Traceability Centre's Advisory Board based in Washington DC. He has been asked to act as an advisor on food and agricultural policies in many Canadian provinces, in the United States, Brazil, Italy, France, Belgium, China, Great Britain, Finland and the Netherlands.

Belindah Chilala completed her Bachelor of Veterinary medicine at the University of Zambia in 2008. She serves as a Senior Training Officer at the Zambia Institute of Animal Health (ZIAH), training both non-school leavers and school leavers in animal health and livestock production. She is a final year student of master's degree in AgriCommerce at Massey University, New Zealand.

PC Cloete is currently employed as an Agricultural Economist in the school for Environmental Science and Management at the North West University, Potchefstroom Campus of South Africa. He's research focus is on rural agricultural development.

Dennis Conley is the Nebraska Cooperative Council Distinguished Professor in Agricultural Economics at the University of Nebraska-Lincoln. His research has focused on marketing, risk management, and international trade. He is Director, Graduate Program in Agribusiness and supervises the MBA degree. Conley was elected as a Fellow of the International Food and Agribusiness Management Association in 2003.

Aidan Connolly graduated with a B.Comm. from University College Dublin and an MBS in International Marketing from the Smurfit School of Business, University College Dublin, Ireland. He has been with Alltech for 20 years, initially in Ireland, and then in France, Brazil, and the United States. From 2002 until 2008, Mr. Connolly held the position of Vice President of Europe and was based at Alltech's European Bioscience Centre in Dunboyne, Ireland. He currently holds the position of Vice President of Corporate. He is Adjunct Associate Professor of Michael Smurfit Graduate School of Business UCD in Dublin, Ireland. Aidan is married to Kate and has two teenage daughters.

Michael L. Cook is a Robert D. Partridge Endowed Professor, Applied Social Science Division, CAFNR, at the University of Missouri - Columbia. He has his Ph.D. in Agricultural Economics (1976), M.S. in Economics (1974) and B.A. in History and International Relations (1965) from the University of Wisconsin. In addition to being a fellow and board member of IAMA (International Agribusiness Management Association) and Past Chairman of the International Advisory Board of KLICT (Chain and Network Science Institute, Netherlands), he is a board member of numerous professional and private organizations, including PENSA, at the University of São Paulo, Brazil. Examples of recent research include: cross-functional cooperative comparative cases in capital formation with the Filene Institute; and emergence of macrohierarchies within the netchain field.

Esteban Copati currently serves as the Chief of the Agricultural Estimations Department at the Buenos Aires Grain Exchange. He is responsible for making and publishing several reports including the Weekly Agricultural Report (P.A.S. for its acronym in Spanish). Esteban received his degree in Agricultural Engineering from the Buenos Aires University, and he also is a former Cochran Fellow who participated in the statistics training in 2010 in the USDA.

Marcos Daziano is a researcher and consultant at the University of Buenos Aires's Food & Agribusiness Program.

Domenico Dentoni's research ranges across Management, Marketing and Development Economics. After his studies in Italy, he worked in NGOs and development agencies in Africa and Asia, conducted a PhD in Agribusiness Management at Michigan State University and he worked at University of Adelaide (Australia) mainly for the seafood sector. He is currently Assistant Professor at Wageningen University (The Netherlands).

Angela Deppeler is currently a scientific assistant at the School of Agricultural, Forest and Food Sciences of the Bern University of Applied Sciences, Switzerland. She holds a M.A. degree in Social Anthropology and Economics, and an MSc degree in Life Sciences (Value Chains & Rural Development). She has extensive experience in development and research cooperation, focussing on agroforestry and soico-economics.

Marcos Fava Neves is a Graduate at Engenharia Agrônômica from Universidade de São Paulo (1991), master's at Administration from Universidade de São Paulo (1995) and Ph.D in Administration from Universidade de São Paulo (1999). He is Professor of marketing and strategy in University of São Paulo. His research and business experience in Administration relates to the following subjects: marketing, marketing planning, agribusiness, strategy and distribution channels.

Roberto Feeney works in the Agribusiness Center of Austral University in Argentina. He has a Ph.D. in Business Administration from UQAM, Montreal, Canada (2004). He coordinates the Large Commercial Survey in Argentina since 2009. His areas of interest are strategic innovation and strategy in agribusiness.

Ingrid Fromm is a research associate in international agriculture at the Bern University of Applied Sciences, School of Agricultural, Forest and Food Sciences since 2009. She was previously a graduate research assistant and research fellow. She holds a PhD in Development Economics from the University of Leipzig. Current research projects include value chain analysis in the coffee sector in Latin America, the cocoa sector in West Africa and Latin America and innovation in rural networks in developing countries.

Ernesto Gallo is Chairman of Agribusiness at EAP Zamorano University. Implemented an improved Learning by Doing program for undergrad agribusiness education. Was member of the International Agribusiness Task Force of KSU-USDA, keynote speaker of the Budapest IFAMA World Symposium. Coauthored the book "International Agribusiness Strategy Cases"

and created the GAMIS Agricultural Market Intelligence Service. Gallo will describe the Zamorano Agribusiness LBD to engage and to develop human capital for the sector.

Elena Garnevskaja is a Senior Lecturer in Agribusiness at Massey University, New Zealand. She teaches international agribusiness, food marketing, export management and agricultural cooperatives to undergraduate and postgraduate students. She has experience in NZ agribusiness and the EU and Central and Eastern European (CEE) agriculture. Her professional and research interests are international agribusiness and food marketing, strategic management, cooperatives and environmental sustainability in agri-food sectors. She also supervises graduate students on topics related to agrifood supply chains, local food and environmental sustainability.

Craig Gundersen, Professor, University of Illinois; Executive Director, National Soybean Research Laboratory. Gundersen's research is primarily focused on the causes and consequences of food insecurity and on evaluations of food assistance programs with a particular emphasis on the Supplemental Nutrition Assistance Program (SNAP, formerly known as the Food Stamp Program).

Michael Gundersen is an assistant professor at the University of Florida. He received his PhD from Purdue University in Agricultural Economics. His responsibilities include research and teaching, and he has taught courses in Agricultural Finance on both the graduate and undergraduate level, and a graduate level course in Strategic Agribusiness Management.

Jacqueline Halbrecht is a PhD Candidate at the University of Hawaii. She has a background in environmental studies and horticulture with international development experience in Africa, Asia, and the Caribbean. Her current research assesses the implementation of conservation agriculture in India and Nepal, particularly focusing on the constraints of adoption via risk tolerance, cognitive modeling, and gender issues.

Kenneth Harling is a Professor of Business at Wilfrid Laurier University, Waterloo, Ontario, Canada where he teaches strategic management. He is the primary author on the Canadian edition of *Strategic Management: A Dynamic Approach* and has written many case studies.

Keith D. Harris is an assistant professor of agribusiness management at Kansas State University. His research interests include economics and agribusiness firms, biotechnology clusters, and the sociology of food and agriculture. Dr. Harris has 20 years of industry management experience in commodity trading and supply chain strategy for grain, animal proteins, and dairy products.

Ellen Huan-Niemi is a senior researcher specialising in agricultural and trade policy at the Economic Research Unit of MTT Agrifood Research Finland. She has almost 15 years of experience in analysing EU and Finnish agricultural and trade policies. The EU Common Agricultural Policy (CAP) and agricultural trade policy under the World Trade Organization

(WTO) have been the central research topics together with EU agricultural trade with Free Trade Areas (FTA) and other major countries in the world.

Ernst Idsardi is a researcher and lecturer in agricultural economics at the North-West University in South Africa. He obtained his B.Sc. in the Netherlands and his M.Sc. in agricultural economics at the University of the Free State. He has recently submitted his Ph.D. thesis in international trade. Ernst's research focuses on agricultural trade performance, agricultural and economic development as well as sustainable diets. He has worked on numerous research projects for both national and international stakeholders within the agricultural sector.

Shaosheng Jin is associate professor and Deputy Chair of Department of Agricultural Economics & Management, School of Management, Zhejiang University. Also, Dr. Jin is assistant Dean of China Academy for Rural Development (CARD), Zhejiang University. His research is focused on food and consumer economics, multinational agribusiness. Dr. Jin could be reached at ssjin@zju.edu.cn.

André Jooste is a 2014 Symposium Co-Chair. He is CEO of Potatoes South Africa. Prior to that he was Senior Manager for the National Agricultural Marketing Council and Economic Research Centre and an Affiliate Professor at the University of the Free State. He was chairperson of the Department of Agricultural Economics at the University of the Free State in South Africa from 2004 to 2006. He has extensive experience in conducting market, policy, rural and industry analysis. He also specializes in international trade issues and their implications from a country and firm point of view.

Cynthia Lai is a first year Doctoral student in the Department of Natural Resources and Environmental Management at the University of Hawaii at Manoa. She is a research assistant for the University Partnership Linking OSY (Out-of-School Youth) to Agri-Entrepreneurship and Development to promote Job Opportunities and Business Scale-up for Mindanao project.

Sydwell Lekgau is a Senior Economist at the National Agricultural Marketing Council (NAMC). Prior to joining the NAMC Sydwell worked for 8 years within the Department of Agriculture at both National and Province level. Academically he holds Bsc Agric Economics (Hons) and is now finalising his Msc with University of Pretoria.

Fernanda Kesrouani Lemos graduated in Business Administration from the School of Advertising and Marketing (2005) and specialization in economics from the Getulio Vargas Foundation (2009) and a master's degree in production engineering from the Polytechnic School University of São Paulo (USP). Is currently a PhD student in business administration from the Economic Organization department - University of São Paulo (USP). She has experience in business administration and economics with emphasis on industrial economics. It acts mainly on the themes: business strategy, agricultural organizations, quality management; and technological development and agricultural innovation, public policy and technology diffusion in the agricultural sector.

Jay Lillywhite is an Associate Professor in Agricultural Economics and Agricultural Business at New Mexico State University. He received his Ph.D. from Purdue University. Dr. Lillywhite's previous research topics address agribusiness marketing challenges and opportunities. Dr. Lillywhite has conducted market research projects involving chile peppers, high-value onions, wine, and natural beef products both domestically and internationally.

Andre Louw was born in South Africa. He received his PhD (Agric- economics) in 1979 at the University of Pretoria. He has gained vast experience in the private sector in banking, insurance and project management and specializes in agribusiness, strategy, financial management, marketing and risk management. He is currently a professor in Agribusiness at the University of Pretoria. Andre is involved in teaching, research and various projects in Africa. During his career he has significant international exposure with visits (both business and academic) to various countries.

Ruoxi Lu is a PhD candidate in the Department of Agricultural Economics at Texas A&M University. He is interested in finance, agribusiness and time series econometrics. His recent research focuses on applying advanced econometric methods on analyzing agribusiness related time series. Previously, he studied in the George Washington University and Cornell University, and had several internships in the field of finance and community development.

Xiaomeng (Sharon) Lucock is a Lecturer in Agribusiness Management at Lincoln University. Sharon was born in China and moved to New Zealand in 2002 after completing her first degree at China Agricultural University. Her current research is looking at the cross-cultural business relationships between New Zealanders and Chinese in the context of food and agribusiness.

Blessing Maumbe holds a PhD in Agricultural Economics with a major in Agribusiness Management from Michigan State University. He has held senior academic positions in various Universities in South Africa, United States, and New Zealand. Blessing is currently an Associate Professor of Agribusiness at Massey University. His research interests include analyzing the competitiveness and sustainability of agri-food value chains and information and communication technology applications in agribusiness industries in both the developing and emerging economies.

Edward Mabaya is the Assistant Director at the Cornell International Institute for Food, Agriculture, and Development. He conducts research and outreach work on food marketing, seed systems, and the role of efficient agricultural markets in Africa's economic development. Ed earned his MS and Ph.D. degrees in Agricultural Economics at Cornell University and his B.Sc. from the University of Zimbabwe.

Masego Moobi is currently pursuing a Masters degree in Agricultural Economics with the University of Pretoria. She is employed by the National Agricultural Marketing Council as an Economist, specialising in international trade. Her interests lie in research writing on African intra trade & development, African trade competitiveness and issues around institutional arrangement of African trade.

Maxwell Mutema is the Founding Director of TechnoServe's Agro Initiative Zimbabwe and former Director, Business Development of TechnoServe in Zimbabwe. He has continued to do consultancy work for TechnoServe from time to time. He is a Visiting Lecturer and Visiting Scholar at Henley Business School (The University of Reading) and the Royal Agricultural University, respectively, both in the UK.

William H. Meyers is Howard Cowden Professor of Agricultural and Applied Economics and the Director of International Agriculture Programs at the University of Missouri (MU) and Professor Emeritus, Economics Department, Iowa State University. He conducts research on global food issues, agricultural and trade policy and transition economics

Eric Micheels is an Assistant Professor at the University of Saskatchewan. His current research interests are in the areas of farm-level decision making, entrepreneurship, and innovation. His research has been published in the International Food and Agribusiness Management Review, Agribusiness: an International Journal, the International Journal of Agricultural Management, Small Enterprise Research, and the Journal of Farm Managers and Rural Appraisers.

N.T. Sudarshan Naidu is Assistant Professor of Marketing Management, School of Entrepreneurship and Management, Shiv Nadar University, India. He holds doctorate in Rural Management from the Institute of Rural Management Anand (IRMA) and Master of Engineering from Tamil Nadu Agricultural University, Coimbatore. His research interests include b2b marketing, rural and agricultural marketing, political marketing, managing collectives and local governance.

Vijayender Nalla has a PhD in supply chain from Nyenrode Business Universiteit and since 2009 working as an entrepreneur developing innovative food projects. He spends part of his time as an associate lecturer at the Inholland University of Applied Sciences. His research and advisory interest lie in technology adoption processes and the go-to-market strategies that firms can adopt to develop today's value niches for tomorrow's prosperity.

John Nichols is Professor Emeritus at Texas A & M University. His professional interests include food product and agricultural commodity marketing systems. He served as Head of the TAMU department of agricultural economics from 2005 to 2012.

Mandla Nkomo is Operations Director at TechnoServe, South Africa.

Ajuruchukwu Obi is Professor in the Department of Agricultural Economics and Extension of the University of Fort Hare, South Africa. He obtained his from Universities in Nigeria, Canada and South Africa. He has previously worked for the University of Nigeria, International Labour Organization, the UNDP, and the United Nations Volunteers (UNV), among other institutions.

Oluwafunmiso Adeola Olajide is an award-winning agricultural economist who has contributed significant knowledge to agricultural development in Africa and Europe through quality research in social and economic issues of concern in these areas. As a leader in the area of socio economic policy research, she provides far reaching policy prescriptions for national and

international development. A DAAD (German Academic Exchange Service) scholar, she received her Doctorate degree from the University of Hohenheim, Stuttgart, Germany, and holds her Master's and Bachelor's in Agricultural Economics from University of Ibadan. She is a member of the Africa Association of Agricultural Economists and its Nigerian counterpart; a member of the Farm Management Association of Nigeria and a lecturer (Assistant Professor) at the University of Ibadan. She is also a visiting researcher at the University of Hohenheim's Institute of Agricultural Economics and Social Sciences in the Tropics and Sub-Tropics, Stuttgart, Germany.

Aderibigbe Olomola is a Senior Economist/Consultant under the Nigeria Strategy Support Program of the International Food Policy Research Institute (IFPRI) Abuja, Nigeria. Prior to this, he has been working at the Nigerian Institute of Social and Economic Research (NISER) where he has been Head of the Macroeconomic and Strategic Modeling Unit, Head, Research and Consultancy Unit, Director, Agriculture and Rural Development Department, Editor-in-Chief of NISER's Journal – Research for Development- and Director of the Surveillance and Forecasting Department.

Mavis Owureku-Asare is a food scientist at the Biotechnology and Nuclear Agriculture Research Institute in Ghana who specializes in food product development, food preservation and post-harvest management of fresh agricultural produce. She is passionate about improving postharvest management of locally-grown foods through conventional and indigenous technologies for better access to all Ghanaian. She won a prestigious Award from African Women in Agricultural Research and Development (AWARD) in 2013 and is a 2012 Norman E. Borlaug fellow.

Oyinbo Oyakhilomen holds a Bachelor of Agriculture (First class honors) and a Masters of Science in Agricultural Economics from Department of Agricultural Economics and Rural Sociology, Faculty of Agriculture, Ahmadu Bello University, Zaria, Nigeria.

Onno Omta graduated with a degree in Biology. After a number of management positions he defended his PhD thesis in 1995. In 2000 he was appointed as chaired professor in Business Administration at Wageningen University. He is the Editor-in-Chief of 'The Journal on Chain and Network Science' and author of many scientific articles on innovation management.

Kennedy Pambo was born in 1984 in a remote village in Western parts of Kenya. He attained his primary and secondary education in village schools before joining the University of Nairobi, in 2005. As an undergrad, Kennedy joined the work-study program as a student-custodian at the college to keep him afloat and support his family. He later enrolled for master's degree in the same college where he is currently a part time lecturer.

Stefano Pascucci is an Assistant Professor in the Management Studies Group at Wageningen University. His research interests are rather broad and mainly focused on how different institutional factors can affect innovation and sustainability in the agro-food domain. He has a

special passion for food, psychological and gender related topics, which constitute his personal hobbies as well.

Julie Pennington is the 2014 Symposium Co-Chair and Assistant Professor of Marketing in the Department of Management and Marketing at the University of Wisconsin-Eau Claire, College of Business. Her teaching and research interests include International Business and Marketing, Branding, Product Innovation, E-Commerce, Value Creation and Agribusiness. Julie is Co-Chair of the 2013 IFAMA Symposium.

Christopher (Chris) Peterson is the Homer Nowlin Chair of Consumer-Responsive Agriculture and professor of Agricultural, Food and Resource Economics at Michigan State University. He is Director of the MSU Product Center Food-Ag-Bio. His research and outreach activities include strategic management, value-added ventures and differentiated product development, cooperative theory and financial practices, entrepreneurship, business innovation, the emergence of the bioeconomy, vertical coordination strategy, and supply chain management.

Eduardo Pina was born and raised in Mexico, I graduated from Monterrey Institute of Technology '12 with a bachelors in International Business. During my undergraduate studies I had the opportunity to work as an intern for Coca Cola Company '11. Currently, I am a second year student in the Master program of Agricultural Economics at the University of Saskatchewan in Canada. In the future, I would like to work in agricultural marketing and/or agribusiness consulting.

Iuliia Protopop, a native of Ukraine, is a PhD student in Agricultural Economics at the University of Nebraska-Lincoln. Iuliia also obtained a Master's Degree in Business Administration and provided consulting services to a number of small foreign agribusinesses expanding in Ukraine and Russia. Her current research focuses on intergenerational transfer of farm operations in the United States and its implications on the demand for agricultural credit.

Kara Ross is a Research Assistant Professor at Kansas State University. Her primary research focuses on understanding consumer decisions within the agri-food sector and developing strategies to improve food security and health in developing countries. Kara is a member of the research team providing management oversight of the Monitoring, Evaluation and Technical Support Services (METSS) project of USAID|Ghana and provides analytical support for various research projects commissioned by USAID|Ghana.

R. Brent Ross's current and previous research studies have focused on modeling the process of identification and exploitation of entrepreneurial opportunities in the agri-food system and financing alternative governance structures in agri-food industries. In addition to his research, Brent also teaches courses in food industry management and food marketing. Brent is Co-Chair of the Harvard Style Case Seminars.

Sayed Saghaian is an Associate Professor at the University of Kentucky, Department of Agricultural Economics, Lexington, Kentucky, USA. He teaches an undergraduate agribusiness course to undergraduate seniors. This course is considered to be the capstone course for

undergraduate students specializing in Agribusiness Management. He also teaches an advanced version of the Agribusiness Management course for M.S. and Ph.D. students. His current research program concentrates on price determination of agricultural products along the marketing systems as well as the impact of food safety incidents on the food supply chain. His research focuses on market effects of food safety shocks and short-run and long-run dynamics of price adjustment and price transmission along the supply chain, consumer behavior toward food safety incidents, and food industry leasers' and producers' strategic responses to food safety crises.

Victoria Salin is the 2014 Symposium Co-Chair, directs the Master of Agribusiness Program, Texas A&M University. She is a principal in the Agribusiness research center where her recent projects include return on investment in generic promotion programs for dairy products, decision making about shelf-life of perishable foods, and productivity of the refrigerated warehouse industry. Vicky is Co-Chair of the 2013 IFAMA Symposium.

Kateryna (Goychuk) Schroeder is a Post-Doctoral Fellow at the Food and Agricultural Policy Research Institute. Her research focuses on the analysis of commodity markets and trade in developing countries. She is also often involved in the evaluation of agricultural and food security policies in the former USSR region. Kateryna has been a member of IFAMA since 2003.

Sebastián Senesi earned his bachelor's degree in agronomic engineering and is working on his Magister degree in the Food and Agribusiness Program at the University of Buenos Aires. He is an assistant professor of the Commerce Chair in the School of Agronomy-UBA. He also is Co-Director and academic and administrative executive coordinator in the Food and Agribusiness Program (PAA). He is postgraduate professor at "Management and Economy in Agribusiness" and "Agri-Chain Competitiveness" courses in the Magister in Food and Agribusiness, PAA-FAUBA. Mr. Senesi is a member of IAMA's Argentine chapter and reviewer for IAMA Symposiums. He has participated in several projects on competitiveness of food and agribusiness sector both in an international and national level.

Nicola M Shadbolt is the elected director of Fonterra Cooperative, Massey University Professor, Director of Centre of Excellence in Farm Business Management, Director of the International Food & Agribusiness Management Association and represents NZ in the International Farm Comparison Network (IFCN) in Dairying. Shareholder and Director of five farming and forestry equity partnerships that include two dairy farms. Nicola is a Fellow of the New Zealand Institute of Primary Industry Management.

Mary Shelman is Director of the Agribusiness Program at Harvard Business School. As author of more than 60 case studies on leading companies such as Nestle, Monsanto, and Bunge, Mary is a recognized expert on global agribusiness trends. She serves as a board member and strategic advisor to a number of international companies and industry associations. She has recently advised the Irish government's Food Marketing Board (Bord Bia) on the future direction of the Irish food industry, co-authoring Pathways for Growth which has played a pivotal role in transforming the sector. Mary is the outgoing President of IFAMA.

Londiwe Thabethe is an Economist at the National Agricultural Marketing Council (NAMC) in Pretoria, South Africa. She holds a Master's degree in Agricultural Economics specialising in Agribusiness from the University of Pretoria and is currently working on her PhD in Agricultural Economics with the University of KwaZulu Natal. At the NAMC, Londiwe is currently responsible for research in agro-food chains and also monitors and reports on food prices.

Emily Thor received her Bachelor of Arts in Business Administration, along with a Certificate in International Studies in Business, from the University of Washington in 2008. In 2013 she received her Juris Doctor from the University of the Pacific, McGeorge School of Law, from which she graduated with distinction. During her time at McGeorge School of Law, she worked for the California Department for Water Resources and was a staff writer for school's Global Business & Development Law Journal. Her article, *The Human Right to Water in the United States: Why so Dangerous?* was published in this journal in 2013. Currently, Ms. Thor is pursuing her Master of Laws in International Law from the University of Edinburgh.

Eric Thor is a professor and teaches at Arizona State University. He has also taught and conducted Executive Training at Harvard, Golden Gate University, Stanford and UC Berkeley. He is teaching and working in globalizing business in China, Indonesia, England, the European Union, and over 60 countries in the Emerging Markets. President Obama, Clinton, Carter, Reagan, Bush, and G.W. Bush have appointed him to positions, Advisory Boards and as trainers for over fifty-five Emerging Market Countries in Asia, FSU, India and China. He currently is the ASU Director of the White House AKI (Agriculture Knowledge Initiative) which works with over 50 universities and businesses in India to develop new training and education tools for the 21st Century in the Muslim, Christian and Hindu world. His current work interests are international food security, food safety and border issues related to bioterrorism.

Jacques Trienekens is associate professor in chain and network management at Wageningen University in the Netherlands. He is editor and associate editor of *Journal on Chain and Network Science* and *International Food and Agribusiness Management Review* respectively. Also he is Director of Wageningen Expertise Centre for Chain and Network Studies.

Johannes van der Merwe is currently employed at the North West University's Potchefstroom Campus. He finished a Masters degree under the guidance of Prof. Herman van Schalkwyk and Dr. Flippie Cloete. His Masters thesis will be considered at South Africa's annual national best thesis competition. Currently conducting PhD in Agricultural Economics with a specific aim in the institutional framework of the South African wheat industry.

Esbeth van Dyk is a principal supply chain analyst in the Transport & Freight Logistics research group of the CSIR Built Environment. Her main fields of expertise are agricultural supply chains and agro-logistics, as well as transport and logistics operations modelling. Esbeth has a PhD in Operations Research from the University of Sussex in the UK.

Johan van Rooyen is a professor at the University of Stellenbosch. He is an agricultural economist and holds an Hons. BSc Agric degree from the University of Stellenbosch and an MSc Agric and PhD from the University of Pretoria. He also obtained a post graduate management

diploma from the Institute of Management Development (IMD), Lausanne and is currently a member on the Expert Panel of the World Competitiveness Report. IFAMA Board member and Co-Chair of the 2014 Forum.

Vardan Urutyán, IFAMA Board Member, Adjunct Associate Professor of Texas A&M University. Director of the International Center for Agribusiness Research and Education (ICARE) foundation and the Head of Agribusiness Department of the Armenian State Agrarian University.

Ramona Weinrich was born 1986 in Kassel, Germany. She studied economics and nutrition at the University of Kiel with the focus on food and consumer economics. Ramona Weinrich is a research assistant at the University of Goettingen and Senior Reseacher at Agrifood Consulting. Her focal point of work is food labelling and consumer deception.

David Widmar is a research associate for the Center for Food and Agricultural Business at Purdue University. David's research focuses on helping agribusinesses improve their decision-making process and business performance by understanding and examining the key issues impacting the agribusiness sector.

Elizabeth Yeager is a Professor of Ag Economics, Purdue University. She holds Ph.D. and B.S. degrees in Agricultural Economics from Kansas State University. Elizabeth's research and teaching activities are primarily related to agribusiness management and marketing. Elizabeth is the faculty advisor of the Purdue University NAMA team.